

COMMUNIQUÉ DE PRESSE

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Innovation & Renovation





For guests at the Barrière Cannes Resort, each year brings something new so that each time they return to the hotel there's always something different to discover.

"Our life is nothing but movement", said Montaigne. And the Barrière Cannes Resort would certainly not disagree with this famous 16C French philosopher. In fact, ever since the new wing was opened at its flagship Le Majestic property in 2010, the hotel has done nothing but re-invent itself, investing a total of 120 million euros in the improvement of its facilities and infrastructure. Not a year passes without a new concept, new decor or new partners. And 2017 is no exception. Le Gray d'Albion and Le Majestic have both made the most of their annual closures to embellish and modernise their infrastructure in order to further expand and improve their services and facilities.

For the 4-star hotel on Rue des Serbes, this translates as the creation of a brand-new restaurant – La Terrasse du Gray. As its name suggests, this new restaurant offers the perfect setting for lunch in the sun and dinner under the stars thanks to its large terrace on the first floor of the hotel. The menu also provides plenty of sunshine, thanks to the predominantly Mediterranean gourmet cuisine prepared by Maryan Gandon.

Changes have also taken place at the 5-star Le Majestic at 10, La Croisette, where spectacular renovation work has taken place at Le Fouquet's Cannes and its bar, one of Cannes' most popular addresses. Just like the work carried



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out in the hotel lobby and lounges a year ago, this transformation has been overseen by the design agency EDO run by Alexandre Danan. The new decor focuses on tones of beige, ivory, gold and red vermilion, with plenty of wood panelling and 300m² of mirrors covering the walls. The furniture is an elegant combination of Art Deco style and a more pared-down, contemporary look. With its exciting new livery, a menu overseen by Pierre Gagnaire, one of the world's best chefs, and a selection of surprising yet subtle cocktails created by Emmanuel Balestra, this restaurant has definitely reached new heights!

In spring 2017, change is also afoot at the Diane Barrière spa. The Majestic's wellbeing centre now has a new partnership with Biologique Recherche, a French company renowned across the globe for the quality of its skincare treatments. Also new this year is the collaboration with Ligne Saint-Barth, which offers relaxing treatments based on fruit and flowers from the Caribbean.

As soon as one project finishes, another begins. In the coming weeks, the palace-hotel will turn its attention to its accommodation. Two prestigious new suites will be created between now and May, while the hotel's guestrooms and existing suites will be given a new facelift resulting in a harmonious decor of elegant and modern grey tones.

Year after year, renovation work adds to the appeal of the Barrière Cannes Resort hotels, reinforcing the two properties' long list of existing attractions: their superb location in the centre of Cannes, right next to the Palais des Festivals, plus a full range of facilities which include a spa, a heated swimming pool, several restaurants, a beach and water sports centre, and a top-of-therange cinema for 35 guests. These attractions are often exclusive: for example, the Majestic is the only hotel on the Croisette to offer a penthouse designed in partnership with Dior, a superb 400m² penthouse, and a total of 257 guestrooms and 92 suites, 80% of which boast sea views.

