

Fire & Flame



The result of a meeting between Dominique Desseigne and Mauro Colagreco, who enjoyed a successful winter season in Courchevel, BFire by Mauro Colagreco is about to hit the Croisette. From July onwards, La Plage Barrière Le Majestic Cannes will play host to this new and unique gourmet dining concept.

On 1 July, La Plage Barrière Le Majestic will unveil its new restaurant to locals and visitors alike – BFire by Mauro Colagreco, B standing for Barrière, and Fire describing the house speciality, namely dishes cooked over a wood fire. This shared passion has fired up Dominique Desseigne, President of the Barrière group and chef Mauro Colagreco, at the helm of several restaurants, including Mirazur in Menton, the recipient of two Michelin stars and listed fourth in the table of the World's 50 Best Restaurants.

This new dining concept conceived by Mauro Colagreco for the Barrière group is inspired by his roots: Argentinian by birth, but from an Italian family, resulting in a beautiful culinary combination, with a menu that showcases seasonal products and a superbly executed style of cooking using a wood fire.

BFire's first venture opened during the winter at the Hôtel Barrière Les Neiges in Courchevel. Its second restaurant will see it win over the Croisette in Cannes and more widely the Côte d'Azur. Here, on the shores of the Mediterranean, the spirit of the restaurant will be identical to that on the



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slopes of the French Alps, showcasing refined cuisine that is full of southern flavour yet which retains its convivial spirit.

The fish, meat and vegetables on the menu are meticulously selected and teeming with freshness, with flavours that are honest and intense, and enhanced by the wood fire which reveals unexpected nuances.

The menu will change three times a year in line with the seasons, in so doing offering maximum variety and enabling guests to choose individual dishes as well as plates more suited for sharing.

Laid out in two separate spaces, BFire offers gourmet à la carte dining in its restaurant alongside a special beach menu available from the comfort of its sun-loungers.

To provide an appropriate setting for its new restaurant, La Plage is also revamping its decor. Having given a fresh look to the lobby, bar and beach at Le Gray d'Albion and the Majestic's private cinema, Chantal Peyrat is returning once again to the Croisette. For BFire, this Languedoc interior designer has created an authentic atmosphere perfect for new gastronomic discoveries.

BFire will be open for lunch all year round and up to 9pm in July and August. Six dinners have also been planned to coincide with the fireworks displays which are part of the Festival d'Art Pyrotechnique in Cannes, with a €95 menu excluding drinks on 21 and 29 July and 7 and 24 August, and a €195 menu including drinks on 14 July and 15 August.

BFire by Mauro Colagreco is an exclusive restaurant without precedent on the legendary Croisette, combining the conviviality of cuisine made for sharing with a hint of Italian and Argentinian flavour.



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