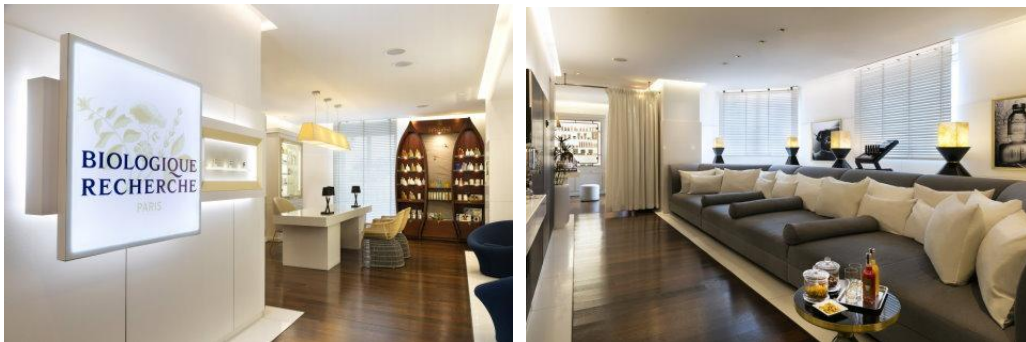


21/03/2018

## *The new wellbeing facilities at the Hôtel Barrière Le Majestic Cannes*



For this 5-star hotel in Cannes, 2018 is the year of wellbeing. With a new fitness room, high-tech equipment, a snow shower and salt wall, the Majestic is introducing a whole host of new facilities to transform its guests' stay into a truly re-energising break.

### **Snow shower and salt wall**

Extended and modernised to offer even more comfort and performance, the sauna and hammam are now joined by two new features – the snow shower and the Himalayan salt wall.

Guests will be able to use the snow shower as soon as they leave the wet area. The shower offers an invigorating experience, creating a sudden change in temperature which is said to be beneficial for the body, stimulating circulation and relaxing the muscles.

They will also have the option of resting in front of the new Himalayan Salt Wall, which provides a unique sense of relaxation. This salt, which has been buried in the depths of the Himalayas for 250 million years and which is pure, healthy, and rich in minerals and trace elements, fills the air with negative ions which have numerous health benefits for visitors, such as releasing stress, decongesting the respiratory tract and stimulating the immune system.

### **A connected fitness experience – outdoors on the terrace**

The fitness room also boasts several new features. Guests will now have the unique option of keeping fit on their favourite machine outdoors. Thanks to an ingenious mechanism, a treadmill and state-of-the-art elliptical trainer glide effortlessly in fine weather on to a sunny terrace facing the sea.

#### **PRESS CONTACTS**

FABIENNE BUTTELLI – + 33 (0)4 97 06 89 75 / [fbuttelli@cannesbarriere.com](mailto:fbuttelli@cannesbarriere.com)

DIANE ROCCA – + 33 (0)4 97 06 89 70 / [drocca@cannesbarriere.com](mailto:drocca@cannesbarriere.com)

Photo downloads: [www.lucienbarriere-photo.com](http://www.lucienbarriere-photo.com)

[www.groupebarriere.com](http://www.groupebarriere.com)

Another revolutionary development is the arrival on the Croisette of the last word in fitness – Technogym, a leading company in the keep-fit sector, a pioneer of weight and cardio-training machines, and a partner at six Olympic Games. This Italian company has equipped the Majestic with its best machines, the result of 35 years of expertise in cutting-edge fitness technology. The most spectacular of these is the Wellness Connected Experience. Combining digital apps and screens, this exclusive concept allows the Majestic's fitness coach to create a personalised training programme for each guest, which can then be followed at home or in any of the thousands of gyms around the world equipped with the programme.

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