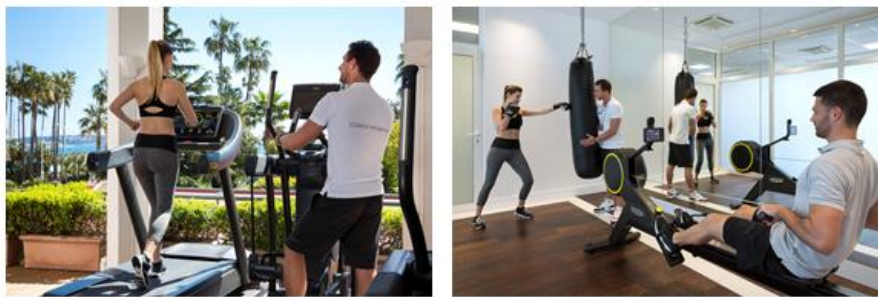


12/06/2018

The Hôtel Barrière Le Majestic's new fitness facilities are proving to be a great hit!



Health is a priority, not a luxury, an issue that has led the Hôtel Barrière Le Majestic Cannes to create top-of-the-range fitness facilities so that its guests can benefit from the health benefits of exercise, irrespective of their sporting habits or abilities, while at the same time experiencing the luxurious creature comforts of a legendary palace-hotel, thanks to its spa, beach and gourmet restaurants.

To meet this challenge, this 5-star hotel in Cannes boasts two major selling points. Firstly, its fitness centre. Completely redesigned over the winter, it features a huge cardio training area, a coaching room and a large terrace covering around 40m². Then there are the exclusive concepts developed in conjunction with Pagnarith Say, a master in the art of fitness and wellbeing, with the aim of offering guests a real experience and not just an ordinary sports session.

In a similar vein, fitness is transformed into a magical activity with "The Outdoor Experience", based around an ingenious piece of equipment and a world first: a movable platform. In no time at all, it can be seamlessly transferred from the gym to the neighbouring terrace, along with its treadmill and elliptical cross trainer. As a result, guests can now train in the fresh air, overlooking the sea and the Majestic's gardens, ensuring a wonderful experience all round!

Fitness has now become resolutely high-tech with "The Cocoon Experience", a personalised (and private!) training programme. The Majestic has kitted out its coaching room with a liquid-crystal window panel which, at the simple press of a button, becomes completely opaque, so that every guest can enjoy their coaching session in complete privacy if they so wish.

CONTACT PRESSE

FABIENNE BUTTELLI – 04 97 06 89 75 / fbuttelli@cannesbarriere.com

DIANE ROCCA – 04 97 06 89 70 / drocca@cannesbarriere.com

Téléchargement visuels : www.lucienbarriere-photo.com

www.groupebarriere.com

Other cutting-edge equipment includes the weight and cardio training machines developed by Technogym, the world's leading company in this field. The Majestic has chosen this Italian manufacturer's flagship products – treadmills, training bikes, elliptical cross trainers and rowers equipped with the Wellness Connected Experience. This revolutionary concept combines an app and digital screens enabling a personalised training programme to be developed and monitored. From this, a programme is created with the Majestic's sports coach which you can then follow at home or in one of the thousands of fitness centres around the world equipped with this equipment.

CONTACT PRESSE

FABIENNE BUTTELLI – 04 97 06 89 75 / fbuttelli@cannesbarriere.com

DIANE ROCCA – 04 97 06 89 70 / drocca@cannesbarriere.com

Téléchargement visuels : www.lucienbarriere-photo.com

www.groupebarriere.com